A real slice of history!

Charles Goodall was an apprentice of the Worshipful Company from 1801 and Goodall and Son became an industry leader producing over two million sets of cards a year during the early twentieth century. Their design remains a worldwide standard.

Goodall first made cards in 1820. Two hundred years later we are making a Limited Edition of 200 special packs and booklets celebrating the firm, its iconic and definitive designs and its part in playing-card history.

The cards have designs from 1820 with one-way courts and numerals, no indices, square corners and almost plain backs. They have been digitised by Stacey Kelly and printed on heavyweight stock. They have a wrapper designed by Emma Thompson, the 2020 Victor Watson prize winner.

Each subscriber will receive a custom box containing a numbered pack and a booklet about Goodall’s history and cards.

These are available at £25 plus postage at £3 per set (UK)

Click here to order  

Payment by BACS (follow details on the link)